



August 1, 2024

To the Palm Springs Business Community:

It's that time of year, and pride season will soon be upon us. The Palm Springs Leather Pride celebration will take place from October 24 to October 27. This year, we will be featuring several new events and venues, as well as bringing back some old favorites. Thousands of people from all over the world come to participate in the fun.

One of the linchpin events of Leather Pride is of course, the competition for Mister Palm Springs Leather. Each year, contestants representing various businesses and local organizations come together on the Saturday of Leather Pride to compete for the title.

If you are reading this, your are no doubt connected to the Palm Springs leather community in some way, and I encourage all local businesses and organizations to consider fielding a contestant.

Our local title holders receive a great deal of attention and profile, both leading up to Leather Pride, as well as during the celebration. Fielding a contestant is a great way of promoting your own business or organization, as well as demonstrating your commitment and support for our Palm Springs community. It's as simple as appointing one, or perhaps having a feeder contest of your own.

It's easy, and a great opportunity to be a real partner with the Palm Springs Leather family.

Should you have interest or any questions about how to get involved, go to our website pslod.org, or, reach out to me directly at president@pslod.org.

This year the theme for Leather Pride is "Deeper Than Ever", and I am looking forward to the participation from our Palm Springs community to be just that!

Very best regards,

David Dunn
President
Palm Springs Leather Order of the Desert